



Frequently Asked Questions

- **Where is the 2017 German Bierfest located?**

It is conveniently located at Woodruff Park in downtown Atlanta, near the intersection of Peachtree and Marietta Street. The address is 91 Peachtree St. NE, Atlanta, GA 30303.
- **Can I take MARTA to the festival?**

Yes, MARTA is our preferred way to get to the 14th Annual German Bierfest. Five Points station is the closest stop to Woodruff Park. From Five Points, take the Peachtree Street exit out of the station and turn left.
Please visit MARTA's website for information on taking MARTA.
- **What are the parking options and what is the cost?**

33 Hurt Plaza Parking Garage (\$1 for 20 minutes up to 3 hours, \$10/day max)
55 Park Place Parking Garage (\$4 for 2 hours, \$6/day max)
34 Broad Street Parking Garage (\$5 for 1 hour, \$1 each additional hour up to 8 hours, \$15/day max)
The German Bierfest is not responsible for parking garage rate changes.
- **How much are tickets and what do they include?**

Tickets include a commemorative glass and all the German beer you can safely consume. Tickets are available online for \$35 online and \$40 at the door the day of the event. Designated Driver tickets are available for \$10 online or day of the event.
- **How do I purchase single or group tickets?**

Tickets can be purchased via Freshtix, by phone at 678-701-6114, or the day of the event at our ticket counter.
- **Does a child need a ticket?**

Everyone 16 and up needs a ticket to enter (designated driver tickets are available online for \$10.)
- **What if I buy a ticket and cannot attend or lose my ticket?**

There are no refunds or exchanges available. The 14th Annual German Bierfest is not responsible for lost or stolen tickets.
- **What form of ID do you accept?**

A driver's license with a photo from any state
A current passport
A DMV Identification card
A military card

 - The state identification card and/or the military card must bear a picture of the person, the person's name, address, date of birth, a physical description and the signature of the person.

- **May I bring my own food and beverage?**
Sorry, but **NO outside food or beverages** may be brought into Woodruff Park during the festival.
Thank you for your cooperation.
- **Are there concessions on-site?**
Yes, our food vendors will have concession areas located in the park that offer authentic, traditional German specialties.
- **Are there ATMs at the festival?**
Yes, there will be ATMs located in Woodruff Park for your convenience.
- **What is not permitted on the lawn of the event?**
 - No PETS ALLOWED
 - No GLASS
 - No COOLERS
 - No OUTSIDE ALCOHOL
 - No OUTSIDE FOOD AND DRINK
 - No ILLEGAL DRUGS
 - No FIREWORKS
 - No UNLICENSED VENDING OF ANY KIND
 - No WEAPONS
 - No GRILLS
 - No CHAIRS
- **May I smoke in the venue?**
No. Woodruff Park is a city owned venue, and in accordance to law, smoking is not permitted in the venue.
- **Is drinking allowed outside the venue?**
No, drinking alcohol is not allowed outside the venue perimeters or in any parking lots.
- **What time do the doors open?**
German Bierfest doors open at exactly 2:00pm.
- **What time does the festival typically conclude?**
The festival ends promptly at 7:00pm.
- **How do I become a sponsor?**
For sponsorship information, please contact Laura Valente at laura@premiereventslive.com or at 404-262-1800 ext. 712
- **I am a member of the media interested in covering the event. Whom do I contact?**
For public relations and media related interests, please contact Penny Hollingsworth at penny@premiereventslive.com or at 404-262-1800 ext. 713, or view the media form on our website.
- **I am interested in volunteering, whom do I contact?**
For volunteering information, please contact Penny Hollingsworth at penny@premiereventslive.com or at 404-262-1800 ext. 713
- **How can I support the festival?**
You can show your support for the 14th Annual German Bierfest by volunteering or by becoming a sponsor!